

Compare the Difference Between Local Real Estate Agents

Services, Communication & Advertising	Jim & Ivie Baker Kehoe Realty	Other Local Realtors
List with the Real Estate Company	Yes	Yes
Post Listing on the Multiple Listing Service	Yes	Yes
Posts Sign on Property	Yes	Yes
Co-operate with other Real Estate Companies	Yes	Yes
Advertises in Real Estate Magazines	Yes	Sometimes
Post on Company Web Site and/or IDX	Yes	Sometimes
Communicates by Phone & Email	Yes	Sometimes
Virtual Tours Homes	Yes	Sometimes
Sets Customers Up with Auto Email Alerts for New Listings	Yes	Sometimes
Posts Listings on Personal Owned Web Site	Yes	Sometimes
Posts on Several Third Party Real Estate Web Sites	Yes	Sometimes
Attends Real Estate Classes & Seminars Regularly	Yes	Sometimes
Offers Online Seller Information about Services (www.IvieBaker.com)	Yes	No
Virtual Tours on ALL Homes & Land	Yes	RARELY
Post on #1 Ranking Web Sites in Gladwin County	Yes	No
Creates Their Own Personal Web Sites from Scratch!	Yes	No
Has Sole Control Over Their Personal Real Estate Web Sites	Yes	RARELY
Emails New Listings to a Large List of Prospects Immediately	Yes	RARELY
Gives the Seller Their Own Personal Online Communication Journal	Yes	No
Offers Text Recorded Feedback on Showings & Inquiries	Yes	No
Posts New Listings on News Blog (http://GladwinRealEstateAgent.BlogSpot.com)	Yes	RARELY
Gives Monthly Reports For Virtual Tour Hits	Yes	RARELY
Mails Out Advertising Fliers for Listings	Yes	RARELY
Sends Out a Bi-Monthly Newsletter	Yes	RARELY
Features Property In Newsletter	Yes	RARELY
Uses Technology to Better Serve Clients & Customers	Yes	RARELY
Quick Response thru Email & Smart Phone Communication	Yes	RARELY
Always Striving for New Ideas to Market Real Estate Better	Yes	RARELY